



IDC BUSINESS INTELLIGENCE EXECUTIVE WORKSHOP 2008

Ljubljana, October 17, hotel Mons

ATTENDEE STATISTICS, ATTENDEE EVALUATION RESULTS

www.idc-cema.com/events/bi08sl_workshop

Password: bi08ljws1710

Statistics

Total Registered: 32

Total Attended: 21

End Users: 17 (87.2%)

IT Vendors: 4 (11.1%)

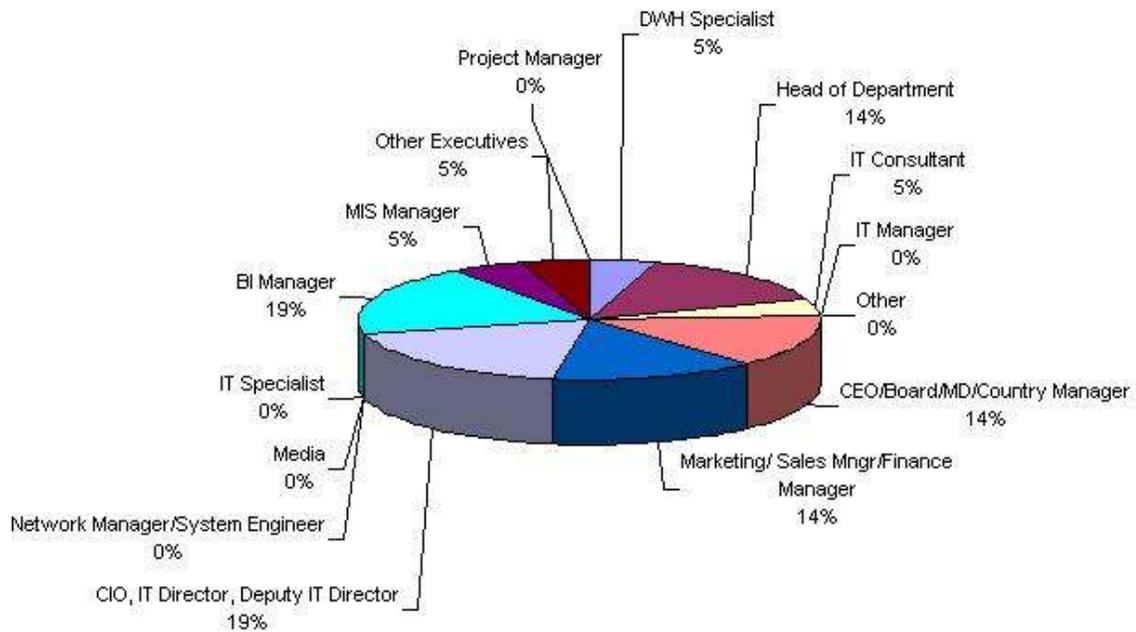
Media: 0 (0.0%)

Partners, Speakers, Organizers: 8

Demographics of Attendees by Vertical



Demographics of Attendees by Position



Workshop Agenda

- | | |
|-------|--|
| 08.30 | Registration and welcome coffee |
| 09.00 | IDC and Platinum Partner Welcome Address |
| 09.15 | Corporate Performance Management (CPM) and Return On Investment (ROI)
Shaku Atre , President, Atre Group
Grega Jerkič , Sales Manager, CRMT |
| 11.15 | Coffe Break |
| 11.45 | Corporate Performance Management (CPM) and Return On Investment (ROI)
Shaku Atre , President, Atre Group
Grega Jerkič , Sales Manager, CRMT |
| 12.45 | Conference closing |
| 13.00 | Lunch |

Attendee Evaluation Results

Total Number of Returned Surveys = 16 (76.2%)

Attendee Evaluation of Speakers and Presentations (max = 5)

Speaker	Content	Style	Total
Shaku Atre (Atre Group)	4.29	4.46	4.37
Grega Jerkič (CRMT)	4.29	4.38	4.34

Change of Attendee Perception of Vendors after Event

Company	Before	After	Change
CRMT	4.00	4.50	0.50

Conference Evaluation (max = 5)

	Evaluation
Overall Satisfaction	4.36
Networking with Peers	3.86
Venue	4.36
Catering	4.29
Audio Visual	4.36
Registration Process	4.43